


CQ Signature Keynote

 In-person or virtual keynote (45–75 minutes)


Tanya Finnie



Cultural Intelligence Isn't a Soft Skill: Why CQ is the New IQ



In today's hyper-connected world, the ability to work across cultural lines is not a "nice-to-have", it's essential. This keynote explores how Cultural Intelligence (CQ) help leaders adapt, collaborate, and improve decision-making in diverse teams, both locally and globally. Whether you're managing a multicultural workforce, expanding into new markets, or navigating remote collaboration, CQ is the superpower that elevates performance and minimises friction.

Key Takeaways:

- What Cultural Intelligence is, and what it's not
- Why CQ outperforms EQ and IQ in global leadership
- The 4 dimensions of CQ that drive team cohesion and productivity
- Practical, actionable shifts you can implement tomorrow
- A reality check: where unconscious bias and blind spots derail well-meaning leaders



Who It's For:

Executives, people leaders, HR professionals, DEI champions, project managers, and global-facing teams in mining, oil & gas, legal, local government, engineering, and education sectors.

Add Perfect Add-On Packages:

- Half-day workshop: CQ in Action
- Individual CQ self-assessment tool (free & paid options)
- Leadership coaching for inclusive transformation
- CQ audit and Workplace Strategy session
- Pair with our CQ Greeting Game Cards for interactive fun at work



Why this keynote?

Because culture is no longer just a HR issue, it's a leadership imperative. And in a world of AI, automation, and global uncertainty, CQ is what keeps us human.

Your audience won't just clap, they'll change direction.



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