

# MEDIA KIT

**RedHead**  
Communications

Where Diversity Thrives and Leaders Come Alive



## What we do at RedHead Communications

RedHead Communications is a boutique consultancy specialising in cultural intelligence (CQ), inclusive leadership, and human-first strategy. We help leaders and organisations:

- Decode hidden cultural norms in teams
- Build inclusive systems that scale
- Design psychologically safe workplaces
- Equip middle managers with practical, culturally aware tools
- Translate values into visible action
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Whether through keynotes, workshops, strategic consulting, or leadership retreats, we create culturally conscious ecosystems that drive connection, clarity, and collaboration.



## A Passionate Explorer



Born under Apartheid. Now shaping global leadership. Dr Tanya Finnie is a global cultural strategist, speaker, and author known for transforming cultural chaos into inclusive, high-performing workplaces.

With a PhD in Cultural Leadership and decades of global experience — from living with the Maasai to advising government ministers — Tanya delivers powerful insight and practical tools for leaders navigating complexity. She's a TEDx speaker, best-selling author, and founder of RedHead Communications, with a reputation for making cultural intelligence not just relevant, but impossible to ignore.



## Qualifications and Awards

- PhD Cultural Leadership
- Graduate Diploma in Adult Learning and Education
- Cultural Intelligence (CQ) Certified
- Unconscious Bias Certified
- WITWA+ (Women in Technology Western Australia +) award (2021)
- Certified Global Goodwill Ambassador
- Founder of Diversity and Inclusion Summit
- Best-selling author
- One of Perth's Top 100 Small Business Influencers
- Magazine Editor
- Various other certifications



# TESTIMONIALS

## What Our Clients Say

KATARINA HALL

Manager

“Tanya is a very engaging and inspiring presenter, her profound knowledge of the cultural intelligence topic is admirable. ...has sparked my renewed interest in the topic and I am looking forward to exploring more.”



DUC PHAM

Managing Director



“The Perth Business Network community has greatly benefited from Tanya’ s comprehensive knowledge of cultural intelligence and inclusion. She has given us the tools to confidently negotiate various communication minefields.”

MARK SMALL

Director

“Tanya’ s exceptional cultural insights not only helped us maintain good relations with a large international client, but had a significant impact in supporting local staff to smoothly collaborate.”



**At RedHead Communications, we help leaders and teams turn cultural complexity into connection, collaboration, and innovation.**

**When you master cultural intelligence, you don't just build a better workplace -you become a better leader.**

**As Seen In & Trusted By**

THE AUSTRALIAN  
**Women's Weekly**

 **Springer**

**RADIO FREMANTLE**  
**107.9 FM**

**TEDx**

**Forbes**

**BN**

**BUSINESSNEWS**

**Cambridge University Press**

